

ALTERNATIVE MARKETING CONCEPTS, LLC

NEWSLETTER OPTIONS

PRINT:

The following prices include writing, editing, designing and sending of a 2 page digital file to a printer of your choice. There will be an option of one revision prior to submitting to the printer. These rates do not include printing fees. This newsletter can also be sent via e-mail to your clients.*

One time set up fee: \$175 which covers the cost of both print/e-mail.

Monthly:	\$300
Bi-Monthly:	\$400
Quarterly:	\$500

The option of adding e-mails will reduce your printing costs. Alternative Marketing Concepts, LLC will set up an e-mail list and add addresses monthly-charged at an hourly rate. If the newsletter is set up as both print and e-mail, a \$15 fee would be added to process each submission.

E-NEWSLETTER:

The following prices include editing, designing and sending of an e-newsletter.* There will be an option of one revision prior to sending the e-newsletter.

One time set up fee: \$175 which includes the initial designing of the e-newsletter.

If content is to be written by Alternative Marketing Concepts, LLC, add \$200 to the prices below; if content is to be provided to Alternative Marketing Concepts, LLC, prices below will apply. Content is limited to a maximum of what would be included in a 2 page print newsletter.

The following rates are for **monthly** e-newsletters. Constant Contact Fees are monthly and do not change dependent on frequency of mailings.

\$135/month or per submission (below 500 contacts) PLUS Constant Contact Fee of \$20
\$175/month or per submission (501-2,500 contacts) PLUS Constant Contact Fee of \$35
\$225/month or per submission (2,501-5,000 contacts) PLUS Constant Contact Fee of \$55
\$275/month or per submission (5,001-10,000 contacts) PLUS Constant Contact Fee of \$85
Over 10,000 Contacts, please call!

Bi-Monthly: Add \$135 to the above rates

Quarterly: Add \$250 to the above rates

Constant Contact Monthly Fees will continue to be applied monthly and added to your invoice.

*Above rates for both print/e-newsletters assume receipt of a digital file of e-mail addresses and do not include individual typing of e-mail address lists.